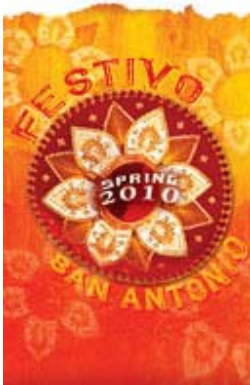


VIEW THIS E-MAIL ON THE WEB



Festivo San Antonio



In San Antonio , our festival tradition is as historic as Fiesta, which dates to 1891. As distinctive as Dia de los Muertos, which celebrates the dead. And as über modern as Luminaria, an acclaimed arts festival now in its third year.

Homegrown, with a hint of the exotic, and a nod to Carnival ... our festivals are part of the lore of this storied city.

Our spring festival season -- colorful, fun, festive -- is about to begin. Come celebrate Festivo San Antonio with us!

March



Luminaria March 13

The cornerstone of Contemporary Art Month, patterned after similar festivals in Paris , Madrid and Chicago , Luminaria brings artistic expression to each corner, plaza, fountain, stage and gallery in the city's urban core.

[Get details](#)



Tejano Music Awards March 19 to 21

Six stages and 100 bands bring nearly 100,000 fans to historic Market Square . This is one of the country's largest and most important Tejano music festivals.

[Get details](#)



St. Patrick's Day March 13

A city that loves an excuse to have fun blows out St. Patrick's Day in its own special way. What other city dyes its downtown river a startling bright green? The epicenter of the fun is the River Walk.

[Get details](#)



International Olive Festival March 27

Yes, Texas has a prospering olive industry. Enjoy the world's largest olive bar, olive oil tastings, chef demonstrations, gourmet food and seminars on how to make olive oil soap, eat a Mediterranean diet or grow your own olives.

[Get details](#)

April



Fiesta April 15 to 25

Patterned after flower festivals in Europe, Fiesta dates to 1891. It started as a celebration to honor the heroes of the Alamo. Today, it's a massive citywide party with more than 100 events, woven into 11 days of revelry, ranging from the edgy satire of Cornyation to the King Williams Fair & Parade.

[Get details](#)

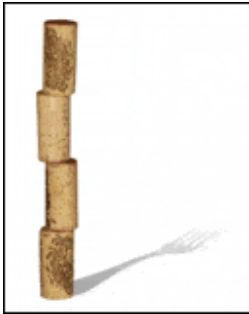
May



Cinco de Mayo May 5

Cinco de Mayo dates to 1852 when a victorious Mexican army defeated French invaders. Live concerts and great food bring large crowds to historic Market Square every year.

[Get details](#)



New World Wine & Food Festival **May 5 to 19**

The region's most significant wine and food event includes a range of food-centric fun, from black-tie balls at luxury resorts to informal tastings at hip nightclubs.

[Get details](#)



Tejano Conjunto Festival **May 13 to 15**

What was once exclusively the music of the Mexican-American culture now reaches legions of fans across the globe. San Antonio has been the hub of conjunto since the first recordings here in the '20s.

[Get details](#)



Soul Food Festival **May 14 & 15**

In addition to the best southern cooking you've ever had -- think greens, cornbread, fried chicken -- a centerpiece of this festival is the gospel choir competition.

[Get details](#)

June



Texas Folklife Festival **June 11 to 13**

Learn how to shuck corn, clog dance, hula or hone your watermelon spitting skills. This is a veritable melting pot of food, music, crafts and stories honoring the more than 40 cultures that make up the fabric of Texas .

[Get details](#)

History & Heritage



The Alamo Needs Allies

Nearly two hundred years after the famous seige, the Alamo needs modern-day defenders. Join Allies of the Alamo and help preserve this icon of American frontier bravery. Membership levels begin at \$30 for students.

[Join now](#)

[CHANGE MY SUBSCRIPTION PREFERENCE](#)